

RODNEY CHINELLIOTT

10634 BOB WHITE DRIVE, HOUSTON, TEXAS 77096
T 713-594-1589 DESIGN@ODDKNEE.COM WWW.ODDKNEE.COM

PROFILE

Creative designer and developer with experience generating sales-boosting marketing collateral. Project lead in responsive design, web development, e-commerce, animation, illustration, audio editing, print media, social media marketing, SEO, and corporate identity development projects.

SKILLS

HTML / HTML5	Search Engine Optimization	Drupal
CSS / CSS3	Google AdWords	Joomla
Responsive Design	Dreamweaver	Windows & Mac Platforms
Javascript	Photoshop	IOS Devices
jQuery	WordPress	MS Office
Ajax	ProTools	iWork
PHP	Adobe Flash	Adobe Creative Suite

EXPERIENCE

LEAD DESIGNER/DEVELOPER, ODDKNEE DESIGN HOUSTON, TX 77096 2006-PRESENT

Owner of a small business working various freelance contract jobs. Meet with new and existing clients to develop web and media products based on client needs. Develop cohesive brand identities for companies with regard to logos, graphics, web and print media. Provide training to clients new to working with blogs, e commerce sites and general content management maintenance. Collaborate with developers to create user interfaces for software applications. Provide additional SEO support, google AdWords campaign setup and assistance.

Strong Industries - 2013
IFLM Records, LLC. - 2013
Ralph Elliott's Media Syrup - 2012
Historic Houston 1836 - 2006-13
Valero Title Company -2011 - 13
EnFocus Strategies - 2012
Morrison Design Houston - 2012

Skeez 181 - 2012
Mary Riley DDS - 2012-13
San Jacinto College - Interactive Labs - 2007
Dog House Creative - Illustrator - 2006
Intellectual Capital Potential - 2005-06
Ralph Carney's Akron Cracker - 2005
Planned Reaction - 2003

INDEPENDENT CONTRACTOR, HOUSTON ISD, XBITECH, HOUSTON, TX 77092 2012-2013

Developed SchoolWire© templates for transfer of all HISD schools. Provided teacher training and troubleshooting for website creation using SchoolWire© at various HISD campuses.

LEAD DESIGNER, INSTANT NEWS NETWORK, HOUSTON, TX 77098 2010-2012

Created internet and print media advertisements for local businesses and political campaigns. Created logos, business cards, car wraps, and animations. Maintained Google Ads rotations, and expirations.

JW ADVERTISING HOUSTON, TX 2002- 2006

Freelance web design and development working various contracted projects.

INTERN, SPEARED PEANUT, HOUSTON, TX 1999- 2001

Assisted designers and developers in layouts, graphics, Flash animation, and deployment.

EDUCATION

HCC, Houston, TX — Internet Technologies

Sam Houston State University — Design